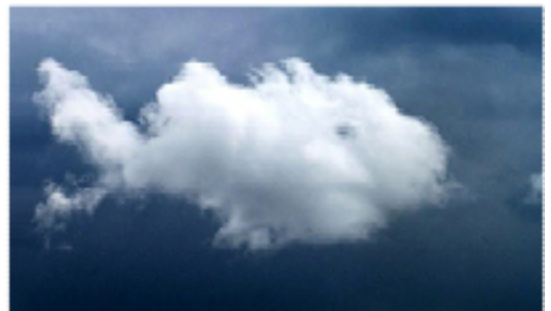
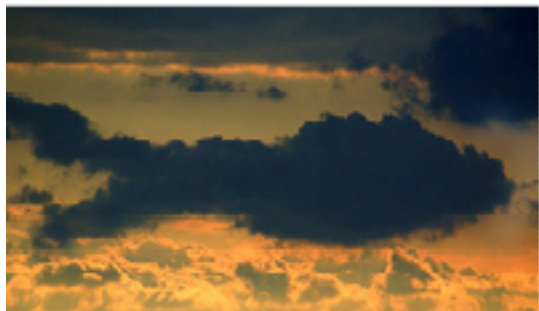


2011

Pareidolia: When Flags Become Clouds and Clouds Become Fish

Dye sublimation print on jet-flag fabric, grommets.
Dimensions variable (individual flags 72 x 120")

Installation at Nouveau Musée National de Monaco



Pareidolia is a psychological phenomenon by which an illusion involving a vague image is perceived as something clear and distinct (e.g. cloud forms in the shape of fish). The natural world has long been the incessant receiver of pareidolic vision—a backdrop for projecting our ever changing desires and fears. Despite the claims of science, according to our hardwired pareidolic tendencies "nature" can only be known as a reflection of our personal needs, consumptions and ideas.

—Excerpted from the artist's project statement, 2011



Installation view from museum gardens



Installation view from rooftop



Installation view from upper street level